



JAMJAR COMPANY LIMITED

PRIVACY POLICY

CLIENT-FACING

2021



Introduction

This privacy policy outlines our methods and terms for why we gather your personal data, what data we collect, how we process it, and how you can access, manage, and delete your personal data.

JamJar Company Limited shall be a controller where we determine the purpose and means of processing personal data. When we operate as a processor for a client in the course of delivering services, we shall only treat personal data in compliance with the customer's instructions.

HOW CUSTOMER INFORMATION IS COLLECTED AND USED

JamJar Company Limited, may at times collect your personal data in one of the following ways:

- By providing information such as your name, email address, country of residence, firm you work for, industry, and enquiry details.
- Cookies and web beacons are used to collect information about how visitors use our websites.
- When you subscribe and use the Subscription Centre, you may supply JamJar Company Limited with information. This information could include things like your name, email address, and the firm you work for.
- E-mail Communications: We will track whenever you receive, open, click a link in, or share an e-mail from us if you are a recipient of our marketing communications.
- Information from Other Sources: Information from Other Sources: To verify the accuracy and completeness of your personal data, JamJar Company Limited may get information about you from other sources such as public sources, social media, directories, and registries.
- Information when you access JamJar Company Limited content on our Third-Party Partner Website(s): From time to time, JamJar Company Limited publishes thought leadership, marketing collateral and webinars on third-party website platforms.
- Corporate Marketing and Social Events: From time to time, we may host a variety of marketing and social events, either in person or virtual. JamJar Company Limited may collect your name, email address, contact number, designation/job role and the company you represent from such events.

HOW WE USE THE GENERAL INFORMATION WE GATHER

We use personally identifiable information in the following ways:



- To enable you to buy, gain access to services, and engage in other activities that you choose;
- To assist you in swiftly locating software, services, or product information that you require.

DISCLOSURE

JamJar Company Limited do not disclose any kind of non-public personal information about our clients or business partners to anyone, except when we believe it necessary for the conduct of our business, or where disclosure is required by law. Except in those specific, limited situations, without your consent, we will not make any disclosures of non-public personal information to other companies who may want to sell their products or services to you.

DATA PROTECTION

We only collect and use personal data where we have a fair and legal basis for doing so, such as when collecting personal data is required to enter into a contract, to meet our legitimate interests, to comply with legal responsibilities, or when we have your consent.

Unless we specify differently, the information we gather when we enter into a contract or commercial connection with you is required to grow our contractual relationship and comply with legal requirements. Some data laws or compliance rules, for example, mandate firms to gather particular data, which varies depending on local restrictions. Without the required mandatory information, we would not be able to work with you.

Marketing activities are typically conducted with your permission or in the context of an existing commercial relationship with us. You can, however, unsubscribe from these notifications at any time and for no cost. Our use of cookies and similar technologies is based on your consent or our legitimate interests, such as for security purposes; see our Cookie declaration below for more information.

SECURITY

We are committed to processing your data securely by implementing particular technical and organizational measures to prevent the personal data we store from being compromised unintentionally or intentionally. We undertake information risk assessments, ensuring that our employees understand the importance of personal data protection, and manage access privileges inside the firm appropriately. In our comprehensive data security strategy, we include both physical and IT security. We carefully choose vendors who process personal data on our behalf to ensure that sufficient technical and organizational safeguards are in place to protect the data.

If we have reason to think that personal data has been stolen, disclosed, altered, or infringed upon by an unauthorized person, we shall make reasonable attempts to notify



individuals and regulatory authorities as required by law. We establish and manage a protocol for breach notice and reporting.

Employees of JamJar Company Limited who misuse personal data face severe disciplinary action, as it is a violation of [Your Company Name's] Integrity Policy

DATA STORAGE AND RETENTION

JamJar Company Limited will keep your personal information for as long as it is needed for business purposes and in accordance with our retention policy. We will only preserve your personal data for as long as is necessary to fulfil the above-mentioned purposes or to comply with legal, accounting, or reporting obligations imposed by applicable legislation (s).

We consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of personal data, the purposes for which we process the personal data and whether we can achieve those purposes through other means, and the applicable legal requirements when determining the appropriate retention period for personal data.

CLIENTS PRIVACY RIGHTS

You may have certain rights relating to your personal data provided under the GDPR and local Regulator. These include the right to:

- Request access to your personal data and request details of the processing activities conducted by JamJar Company Limited.
- Request that your personal data is rectified if it is inaccurate or incomplete
- Request erasure of your personal data in certain circumstances.
- Request restriction of the processing of your personal data in certain circumstances.
- Object to the processing of your personal data in certain circumstances.
- Receive your personal data provided to us as a controller in a structured, commonly used and machine-readable format in certain circumstances.
- Object to, and not to be subject to a decision based solely on, automated processing (including profiling), which produces legal effects or significantly affects you.
- Withdraw your consent provided at any time by contacting us.



OPT OUT OF PROVIDING CERTAIN INFORMATION

You can opt out of receiving extra information from JamJar Company Limited or having us share your personal information with our partners in a number of ways. We may present you with these options when you provide us with your personal information.

Please utilize one of the contact channels at the bottom of this statement if you are on a JamJar Company Limited web page that requires personal information but does not give communication options, or if you want to change your preferences for information you have previously submitted.

If you do not wish to continue receiving our email newsletters or bulletins you can opt out of receiving these communications by replying to the unsubscribe in the subject line in the email.

PRIVACY CONTACT INFORMATION

Please contact us using one of the options below if you have any questions, complaints, or would like to adjust your communication preferences:

Email your Privacy comments or questions to info@jamjargh.com